Each of our 10 issues in 2020 will be filled with content pertaining to the overall theme. We will tackle these subjects by interviewing a range of thought leaders (FEATURES), by sharing bylined insights from experts (DEPARTMENTS) and with recaps of some of the most important stories for stakeholders in that market (CURRENT EVENTS).

In addition to this, we will have regular columns catering to hospital executives (Leadership Matters), radiology administrators (Imaging Dept. Manager), clinical engineers (HTM Perspectives) and more. We also provide exclusive coverage of some of the biggest events in the industry.

JAN/FEB – DEVICE HTM
FEATURES
• Patient monitors
• Testing equipment
• Infusion pumps
DEPARTMENTS: AEDs, Cybersecurity, RTLS, RIS, PACS
CURRENT EVENTS: ECR Q&A / Exhibitor guide / Product showcase
BONUS DISTRIBUTION: ECR

MARCH – CARDIAC IMAGING
FEATURES
• What’s new in C-arms and tables?
• Cath angio / special procedures – Trends and innovations
• Cardiac ultrasound – Trends and innovations
DEPARTMENTS: Cath angio injectors, Wearables and heart health, Interventional radiology
CURRENT EVENTS: WHCC Q&A, DOTmed 100
BONUS DISTRIBUTION: HCP Spring Conferences, SIR

APRIL – PEDIATRICS / PROTON
FEATURES
• Fear Factor – making hospital less scary
• Proton therapy – access update
DEPARTMENTS: Contrast enhanced ultrasound
CURRENT EVENTS: NAPT Q&A
BONUS DISTRIBUTION: NAPT, IDN Spring Summit

MAY – IMAGING HTM
FEATURES
• HTM Viewpoints
DEPARTMENTS: Imaging informatics, Cybersecurity, Phantoms, Reprocessing / sterilizing, AEDs
CURRENT EVENTS: AAMI Q&A / Exhibitor guide / Product showcase; SIIM Q&A
BONUS DISTRIBUTION: AAMI, Intalere Elevate, HCP Spring Conferences, SIIM

JUNE – SUPPLY CHAIN
FEATURES
• Supply chain trends and innovations
• Install / Deinstall
• Mobile imaging
• What’s new in PET and SPECT?
DEPARTMENTS: Teleradiology
CURRENT EVENTS: FIME Q&A / Exhibitor guide / Product showcase; SNMMI Q&A / Exhibitor guide / Product showcase
BONUS DISTRIBUTION: FIME, SNMMI

JULY – WOMEN’S HEALTH
FEATURES
• What’s new in breast imaging?
• OB/GYN ultrasound
DEPARTMENTS: Breast density update, Disaster preparedness, Imaging department management, RTLS
CURRENT EVENTS: AHRA Q&A / Exhibitor guide / Product showcase
BONUS DISTRIBUTION: AHRA, AHRMM

AUGUST – PARTS & SERVICE
FEATURES
• Non-OEM service trends
• OEM service trends
• X-ray tubes
DEPARTMENTS: Tips for negotiating service contracts, Ceiling mounted installations, Lifecycle management
CURRENT EVENTS: Best of AAMI
BONUS DISTRIBUTION: Best of AAMI

SEPTEMBER – MR
FEATURES
• What’s new in scanners and coils?
• MRI Keep Cold (Chillers, Coldheads, Compressors)
• Coil maintenance tips
• RF Shielding
• MR safety / detectors
• MR remote monitoring
• Patient experience
DEPARTMENTS: Theranostics, WMIC Q&A
BONUS DISTRIBUTION: Theranostics, North Central Biomedical Association

OCTOBER – CT / RADIATION ONCOLOGY
FEATURES
• What’s new in radiotherapy?
• What’s new in CT?
• Radiation shielding
DEPARTMENTS: Proton therapy trends, Spectral CT, MR linac
CURRENT EVENTS: ASTRO Q&A / Exhibitor guide / Product showcase
BONUS DISTRIBUTION: ASTRO

NOV/DEC – RSNA / BEST OF 2020
FEATURES
• What’s new in DR / Fluoroscopy?
• What’s new in detectors?
• Portable X-ray
• Forces impacting radiologists
DEPARTMENTS: Charity profile, CT year in review, MR year in review, X-ray year in review, AI year in review
CURRENT EVENTS: RSNA Q&A / Exhibitor guide / Product showcase
BONUS DISTRIBUTION: RSNA

The topics and content of this editorial calendar are subject to change. The calendar will be updated on DOTmed’s homepage each month as changes and additions occur. Ask your Sales Representative for the most updated version if you are interested in PR submissions or advertising.