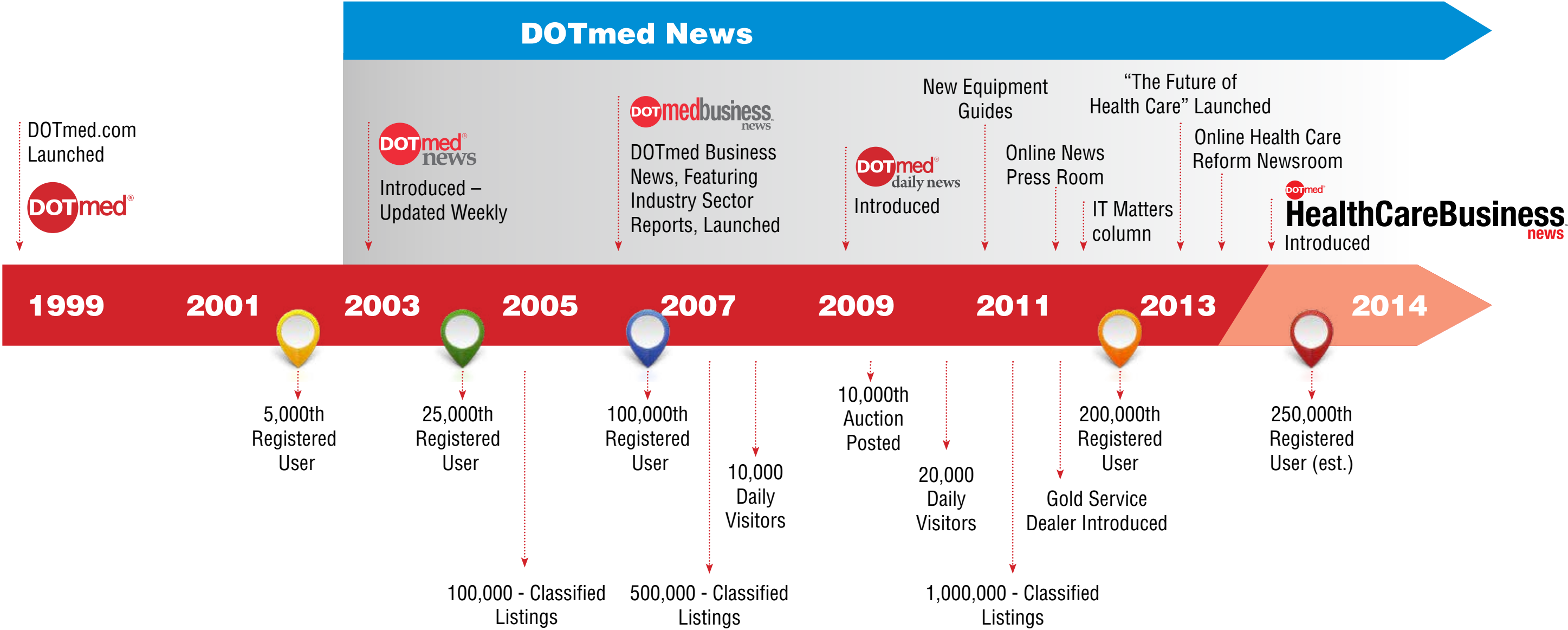


Change Is Good

DOTmed is proudly changing the name of our magazine to DOTmed HealthCare Business News as of January 1, 2014



DOTmed Timeline – Growth & Innovation from Inception



A great deal has changed in 15 years

DOTmed.com, launched in 1999, will celebrate its 15th anniversary in 2014. We are proud to have grown steadily over that time, launching innovations such as DOTmed Business News magazine, the Virtual Trade Show, OEM New Equipment Guides, and much more. Products such as these have helped DOTmed to remain at the forefront of business-to-business health care media companies. The launch of DOTmed HealthCare Business News is another milestone for our company. Here, on this timeline, we would like to share many more.

Why our magazine name is changing

DOTmed Business News has been successful since its inception and has grown into an anchor publication for the health care industry. In fact, our magazine has outgrown its original focus and name. Our initial editorial mission was centered on medical equipment. Today, however, we report on all the important equipment, technology, and clinical developments in health care that impact patient care and the ability of providers to operate efficiently. To more accurately reflect our commitment to broad-based and in-depth reporting, we polled our readers on potential name changes, and the overwhelming choice was “DOTmed HealthCare Business News.”



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